

Privacy Policy of AK Cargo Sp. z o. o.

The confidentiality of your data and the protection of the privacy of our customers is a priority for us. Therefore, out of concern for the security of your data and respecting the applicable laws, AK Cargo Sp. z o.o. has established a policy outlining how we collect, process and use your personal data.

This AK Cargo Sp. z o.o. Privacy Policy is intended to explain how we handle information about you. The phrases and expressions used in this Policy have the following meanings:

personal data - within the meaning of Article 4(1) of the RODO means any information about an identified or identifiable natural person ("data subject"); an identifiable natural person is a person who can be identified directly or indirectly;

processing - as defined in Article 4(2) RODO means an operation or set of operations which is performed upon personal data or sets of personal data, whether or not by automated means, such as collection, recording, organization, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction;

RODO - Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation);

controller - within the meaning of Article 4(7) of the RODO, means the controller, i.e. the entity that alone or jointly with others determines the purposes and means of processing personal data. Whenever this Policy refers to the Controller, it shall mean AK Cargo Ltd. If you wish to learn more about the details of our acquisition and use of your personal data, we encourage you to read this Privacy Policy document.

What kind of data can we process?

We may obtain personal data by having you fill out a form on the website.

We may also obtain your data when you contact us, using the contact information provided on the site.

We also obtain some data automatically when you use the site:

When you visit our websites and use our services, we automatically collect data about your visit and activity, in particular your IP address, domain name, browser type, operating system type.

Processing of personal data

§ 1. data controller and data protection officer

The administrator of your personal data is AK Cargo Ltd. with its registered office in Warsaw 02-913, Aleksandra Waszkowskiego 3/27 (hereinafter: AK Cargo).

You can contact us:

via the contact form at <https://akcargo.pl/en/#kontakt>

via e-mail: biuro@akcargo.eu

by phone: +48 606 928 443

§ 2. What data do we obtain and how do we use it?

Whenever we ask you to provide any personal data, we will inform you in detail about the conditions of their processing.

We may collect personal data concerning you by means of a form. We may also obtain your personal information if you write to us or call us using the contact information provided on the site or in this Privacy Policy.

Your data may be used by AK Cargo for the following purposes, among others:

responding to an inquiry directed by you to AK Cargo - based on the necessity of fulfilling our legitimate interest in responding to an inquiry directed to us, and thus on the basis of Article 6(1)(f) of the RODO, until we respond to that inquiry or until you raise an effective objection to the processing of your data;

to conduct marketing of our own products and services - on the basis of the realization of our legitimate interests in the form of conducting direct marketing activities of our own products and services, so on the basis of Article 6(1)(f) RODO, while, in accordance with the provisions of Article 10 of the Law on Provision of Electronic Services and Article 172 of the Telecommunications Law, we need additional consent to use the provided communication channels for marketing activities. We may process your data for this purpose until you object to its processing or until you withdraw your consent to receive marketing and information materials by electronic means;

to create statistics and compilations that will serve to improve the effectiveness of our marketing activities and build our business strategy - the vast majority of such statistics are created on the basis of non-personal data or anonymized data. In the event that personal data is used for this purpose, its processing will be based on the need to fulfill our legitimate interest in the form of carrying out analytical and statistical activities aimed at our development, thus on the basis of Article 6(1)(f) of the RODO, until you raise an effective objection to the processing of your data.

§ 3. Who may have access to your data?

Your data may be transferred to external entities to the extent necessary for the purposes of their processing indicated above. These are entities cooperating with AK Cargo, i.e. law firms, tax firms, entities providing debt collection services and entities providing services to AK Cargo on the basis of separately concluded entrustment agreements (e.g. hosting provider, entities providing IT support, accounting services).

Your data may also be transferred to entities authorized to access them in accordance with generally applicable laws (e.g. the police).

In addition, if you agree or request it, AK Cargo may also share your personal data with other entities authorized by you.

Recipients of the data may be based in a country outside the European Economic Area (EEA), in which case, however, AK Cargo will take care to ensure an adequate level of security so as to protect the data subject. Data transfers to countries outside the EEA may be related to, for example.

- with activities undertaken on social networking sites and the use of plug-ins and other tools from these sites (e.g. Facebook, Twitter),
- with the use of analytical tools and tools for anonymized tracking of user behavior, in particular such as Google Analytics, Hotjar, SALESmanago.

§ 4 Other information

Your personal data will be subject to automated decision-making processes, including possibly profiling. This means that based on the personal data we have about you or the cookies that are stored on your device, we will make inferences about your preferences and interests, which we may use to build your marketing profile, our marketing strategy and further development. Based on the profiles built, we will be able to better tailor our message to your expectations, which means you will receive less unhelpful information from us.

Your rights

You have the following rights related to the processing of your personal data:

- the right to object to processing for marketing purposes - as we process your data for marketing purposes on the basis of our legitimate interest,
- the right to object to the processing of your data on the basis of your particular situation - in cases where we process your data on the basis of our legitimate interest,
- the right to withdraw consent,
- the right to access your personal data,
- the right to request rectification of your personal data,
- the right to request the deletion of your personal data, only if we are not obliged by law to process them,
- the right to request restriction of the processing of your personal data,
- the right to portability of your personal data, i.e. the right to receive your personal data from us, in a structured, commonly used machine-readable computer format. You can send this data to another data controller or request that we send your data to another controller. However, we will only do this if such a transfer is technically possible.

To exercise the above rights, please contact us or our Data Protection Officer.

You also have the right to file a complaint with the supervisory authority in charge of personal data protection, i.e. the President of the Office for Personal Data Protection.

Data security

We are committed to protecting your personal data in accordance with applicable laws, in particular, not to disclose them to third parties and to process them only for the purposes specified in this Privacy Policy.

Your personal data shall be protected against unauthorized disclosure to unauthorized persons, taking by unauthorized persons, destruction, loss, damage or alteration, and processing in violation of generally applicable laws. We use appropriate security measures to protect your data. These include internal controls over collected data, storage and processing procedures, and physical and IT security measures to protect against unauthorized access to the systems where we store personal data. The transmission of personal data and communication with our servers is encrypted and uses SSL (Secure Socket Layer). Access to personal data processed by AK Cargo is secured against unauthorized access.

AK Cargo reserves the right to change the content of the Privacy Policy in the situation of changes in Polish law or implementation of new technological and IT solutions.